

Dear Colleagues:

Greetings! As in previous years, we will be celebrating the kidney month this June 2010 and the theme for this year's celebration is "HEALTHY KIDNEYS, HEALTHY FAMILY".

In keeping with our advocacy to educate our patients and the general public about the importance of kidney disease prevention and treatment, we again would like to enjoin the general membership to take active participation in the National Kidney Month celebration.

One of the highlights of the PSN activities is the yearly Family Day Celebration wherein kidney patients, together with the doctors, nurses and our friends from the pharmaceutical industry come together for more active social interaction. This is to emphasize that patients who are well cared can achieve a reasonably active and happy lifestyle. This year's Family Day Celebration is entitled "KIDNEYS GOT TALENT" and will be held June 13, 2010, Sunday, 6:00 am to 12:00 noon at Amoranto Sports Complex, in Quezon City. It will showcase talents of our patients and dialysis staff. This is open to all kidney patients and PSN members. You are encouraged to send your patients with their families to join this fun and festive event.

In addition, the Public Health Committee will conduct lay fora in several venues. It has lined up radio and television interviews to further promote the advocacies of our society. Let us keep the enthusiasm for this event and reach out to as many people as we can by doing our own projects in our hospitals of practice and in our communities. We may tie up with local radio and TV stations, officials, health units to have wider public coverage. For those who intend to conduct lay fora, there are lecture materials on file which are available at our Secretariat upon request.

Finally, please send us a summary report of your activities to include photos (if any) to the PSN Secretariat to fully document our nationwide celebration and as well as our participation as active members of the society,

Thank you.

Sincerely,

LOURDES RHODA B. REYES-PADILLA, MD

Chair, Committee on Public Health and Community Outreach

Noted:

BENJAMIN A. BALMORES, MD

President